Dear Client,

First of all, we would like to thank you for giving these datasets, and during processing on datasets, we get the following overview.

No. of records Unique Id’s Receiving Date

|  |  |  |  |
| --- | --- | --- | --- |
| **Transaction dataset** | 20002 | 3495 | 24/06/2020 |
| **Customers Demographic** | 4002 | 4002 | 24/06/2020 |
| **Customers Address** | 4001 | 4001 | 24/06/2020 |

Issues related with datasets :

1. Additional customer’s Id’s in Transaction datasets might have a problem of data loss.
2. Various columns such as brand purchase have empty values.
3. Inconsistent datatype with same attributes.
4. Inconsistent data values with same attributes.

“We are moving forward for further process like data cleaning, standardization etc and it will be great to spend time with your data.”

Regards,

Noman Aasif Gudur.